



कार्यालय प्रधान मुख्य आयकर आयुक्त, आन्ध्र प्रदेश व तेलंगाना, हैदराबाद
Office of the Pr. Chief Commissioner of Income Tax,
Andhra Pradesh & Telangana, Hyderabad,
दसवीं तल, आयकर शिखर/ 10TH Floor, Income Tax Towers,
ए.सी. गार्ड्स, हैदराबाद/ AC Guards, Hyderabad – 500 004.
टेलि.नं./Tel. No. 040 – 23425474, फैक्स/ Fax 040-23241427

F.No.Pr.CCIT/Misc/Estt/AKAM/2021-22

Date: 10/12/2021

To
All the Heads of Departments/Heads of Offices
of Andhra Pradesh & Telengana Region.

Sir/Madam,

Sub: Azadi Ka Amrit Mahotsav : Action point arising out of Hon'ble PM's 'Mann Ki Baat'
broadcast on 24.10.2021 – Reg.

Ref: DIT(Public Relations Publications & Publicity), New Delhi's letter in F.No. Pub-1(65)/PR,
P&P/2021-22/897 dated 06.12.2021.

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Kindly refer to the above.

2. Kindly find enclosed herewith the above referred letter, received from DIT(PR,P&P), New Delhi enclosing the DO letter No. CM-21305/13/221-C&M dated 22.11.2021, addressed by Secretary, Ministry of Culture regarding certain Action Points arising out of Hon'ble PM's 'Mann Ki Baat' broadcast on 24.10.2021, in connection with 'Azadi Ka Amrit Mahotsav'.

3. Ministry of Culture is conducting 3 activities viz., Desh Bhakti Geet, Lori Writing and Rangoli making from Tehsil/Taluka level to National level. The detailed guidelines for participation are available at 'Azadi Ka Amrit Mahotsav' (AKAM) website at '<https://amritmahotsav.nic.in/competitions.htm>'.

4. It is therefore requested that all the Officers and Officials under your jurisdiction may be sensitized in this regard, so that individuals across the country actively participate in the aforementioned activities.

Yours faithfully,

(MERIGA SATISH)

Commissioner of Income Tax(OSD)
(Admn.&Vig.),
O/o Pr.CCIT, AP&TS, Hyderabad.

Encl: as above.



फोन: / Tel. : 23411052
फैक्स / Fax : 23414101

आयकर निदेशालय

(जन सम्पर्क, प्रकाशन व प्रचार)

DIRECTORATE OF INCOME TAX
(PUBLIC RELATIONS, PUBLICATIONS & PUBLICITY)

छठी मंजिल, मयूर भवन, कनॉट सर्कस, नई दिल्ली-110 001

6 FLOOR, MAYUR BHAWAN, CONNAUGHT CIRCUS, NEW DELHI-110001

F.No. Pub-1(65)/PR, P&P/2021-22/897



Dated: 06.12.2021

To,

Pr.CCsIT (CCA),
All Regions

Respected Madam/Sir,

Sub.: Azadi Ka Amrit Mahotsav: Action point arising out of Hon'ble PM's 'Mann Ki Baat' broadcast on 24.10.2021- reg.

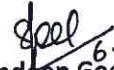
Kindly find attached letter D.O.No.CM-21305/13/221-C&M dated 22.11.2021 addressed by Secretary, Ministry of Culture regarding certain Action points arising out of Hon'ble PM's 'Mann Ki Baat' broadcast on 24.10.2021 in connection with the 'Azadi Ka Amrit Mahotsav'.

2. It has been stated that Ministry of Culture is conducting 3 activities viz. Desh Bhakti Geet, Lori writing and Rangoli making from Tehsil/Taluka Level to National level. The detailed guidelines for participation are available at 'Azadi Ka Amrit Mahotsav' (AKAM) website at <https://amritmahotsav.nic.in/competitions.htm>

3. It is requested that all officers and officials under your jurisdiction may be sensitized in this respect so that individuals across the country actively participate in the aforementioned activities.

4. This is issued with the approval of Pr.DGIT(Admn. & TPS), New Delhi.

Yours faithfully,


(Dr. Sandeep Goel)
ADG (PR, P&P)

गोविंद मोहन
सचिव
Govind Mohan
Secretary



Azadi Ka
Amrit Mahotsav

भारत सरकार
संस्कृति मंत्रालय
नई दिल्ली-110001
GOVERNMENT OF INDIA
MINISTRY OF CULTURE
NEW DELHI-110 001

REVENUE SECRETARY
FTS 2407183
DATE 24/11/21

November 22, 2021

D.O. No. CM-21305/13/221-C&M

Scrup (Rw) 24/11/21

Dear Sir,

JS (Rw) - on tour

I would like to draw your kind attention towards Hon'ble Prime Minister's 'Mann Ki Baal' broadcast on 24.10.2021, wherein Hon'ble Prime Minister talked about the following three activities and emphasized that "Amrit Mahotsav must be filled with colors of art, culture, songs and music". Following three activities may be taken up which will witness larger public participation-

- (i) Desh Bhakti Geet writing
- (ii) Lori writing
- (iii) Rangoli making

Dir. (Cont.)

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Ministry of Culture is holding competitions for all the above three activities from Tehsil/Taluka level to National level. The detailed guidelines for participation are available at Azadi Ka Amrit Mahotsav (AKAM) website at <https://amritmahotsav.nic.in/competitions.htm>.

3. I seek your cooperation to encourage participation in reaching out to and involving our fellow countrymen and women for contributing their individual creations by sensitizing all the institutes and attached offices under your jurisdiction to disseminate this information and encourage participation in above mentioned three activities so as to ensure substantive 'Jan bhagidaari'. A running band/ticker to contribute your renderings on 'Desh Bhakti Geet writing', 'Lori writing' and 'Rangoli making' at <https://amritmahotsav.nic.in/competitions.htm> may also be included in all websites under your Ministry/Department.

4. I also request that whenever an event or initiative is organized by any Ministry and related organizations under Azadi ka Amrit Mahotsav, it should be acknowledged by retweeting and reposting across all the handles used by your Ministry and related organizations prominently. In this regard necessary instructions may please be issued to social media team of your organization. The right hashtag to be used is #AmritMahotsav for all.

min. ag. no.

Yours sincerely,

(Govind Mohan)

Shri Tarun Baja
Secretary
Department of Revenue
Ministry of Finance
North Block, New Delhi-110001